

# Beer Festival Sponsorship

Thursday 12<sup>th</sup> April 2018 -  
Saturday 14<sup>th</sup> April 2018

**Sponsor a barrel for  
£120!**

**Sponsorship is invited from  
pubs, businesses, societies or  
private individuals**

- Includes 6 tickets for general admission,
- Sponsorship VIP session 6pm - 7pm Thursday 12th - Free Drinks for sponsors (ticket entry only)
- Your name on a barrel
- Your name and details included in the programme and displayed on our website.



**Sponsor Name** .....

**Address** .....

**Breif description for programme, i.e your type of business**

**Contact name**.....

**Tel number**..... **Do you require a receipt? Y/N**

**Email**.....

**Website**.....

Please return your completed form, with a cheque payable to 'The Rotary Club Beer Festival', to: **Alan Robinson, 28 Tutor Bank Drive, Newton-le-Willows WA 12 9LZ** (For more information contact: - Alan 07730 804213)

### **Bacs Details:**

Account Name: Rotary Club Beer Festival Account Number: 10597775 Sort Code: 20-74-45

Please note: Payment must be received no later than Friday 23<sup>rd</sup> March 2018 to guarantee entry into the programme and for the issue of sponsor tickets.

If you are interested in sponsoring ANY of the following, please contact Alan direct:

**Glasses**

**Marquee**

**Soft Drinks Bar**

**Bottle Bar**

### **Receipt**

To ..... (Sponsorship Name)

for £ ..... re 2018 Rotary Club of Newton-le-Willows Beer Festival

# BEER FESTIVAL SPONSORS' PACKAGES

The Rotary Club of Newton-le-Willows are holding their 11th Beer Festival at Newton Sports Club on Thursday 12th, Friday 13th and Saturday 14th April 2018.

Last year we raised £20,000 for Charities/Good Causes and this year we'd like to raise a further £20,000. To help achieve this we rely on the generous support of our sponsors.

Each sponsor will be given a number of tickets valued at £5, for use by them and their guests to gain free entry on any one of the three days. Tokens will be on sale inside the marquee to purchase drinks. Please note there is a "Sponsors VIP Session" on Thursday from 6pm till 7pm before the Festival opens to the public, when all drinks are free for Sponsors and their Guests. Admission to this is strictly by ticket only.

## Barrel.

If you sponsor a **Barrel Package for £120** you will receive **6 complimentary tickets** and have your name, or Company Name, on a barrel of beer or cider. Should you have a particular preference to sponsor beer or cider please tell us otherwise we will allocate this randomly. Last year we had 102 barrels of different beers and 18 barrels of ciders. Your name, or Company name will be printed in the programme as follows:

BARREL	BEER	BREWER	SPONSOR	ABV
99	Nutty Slack	Prospect	<b>Your Name</b>	3.9%

## Bronze.

If you sponsor a **Bronze Package for £250** you will receive **12 complimentary tickets** and have your name allocated to two barrels. In addition you can place a full page black & white advert in the programme.

## Silver.

If you sponsor a **Silver Package for £500** you will receive **20 complimentary tickets** and have your name allocated to four barrels. You will have a **full page colour advert** in the programme and we will provide a Banner in the marquee to promote your business.

## Wrist Bands

If you sponsor the **Wrist Band Package for £750 for All Three Days, you will receive 30 Complimentary tickets and You will have a full page colour advert** in the programme and we will provide a Banner in the marquee to promote your business.

## Gold.

If you sponsor a **Gold Package for £1000** you will receive **50 complimentary tickets** and have your name allocated to eight barrels. Your **full page colour advert** will be in prime position on the inside cover of the programme. In addition to the Banner we provide you will have the right to display any **advertising leaflets** or promotional material for your business within the marquee.

## Platinum.

If you sponsor the **Platinum Package for £1500** you will receive **60 complimentary tickets** and have your name allocated to twelve barrels, plus a **full page colour advert** on the back page of the programme, in addition to the Banner we provide, you will be able to display any advertising leaflets or promotional material for your business within the marquee and be given first choice on location.

At the back of the programme there is a list of Sponsors with a brief description of their business and telephone number (optional). Although the event is three months away we need your commitment/money as soon as possible so that the programme can be finalised and published ready for the festival.

The Rotary Club thank you for your support in this community activity which last year was attended by more than 2000 people.

For further information please ring Alan Robinson 07730 804213